



# Business Planning

Templates and live guidance to develop your business plan

## WEBINAR:

A business plan is much more than a piece of paper. It is your roadmap to success. The plan helps you consider the different facets of your business and maintain consistency in planning and execution of your business model.

A focused, well-thought-out business plan enables you to control your business and its potential for success.

The webinar will cover the following topics:

- Steps you should take before developing your business plan
- Why you should have a business plan
- How to go about developing a business plan
- Key elements of your business plan
- Market research - where to get the data?
- How to develop your Financial Projections
- How to ensure your projections are as realistic as possible

[Register Here!](#)



 **Wednesday, January 21, 2026**

 **10:30AM to 12:30 PM**

**LIVE ONLINE**



**Entrepreneurship Institute**  
XAVIER UNIVERSITY of LOUISIANA



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